



## Puget Sound Starts Here Toolkit

### Get Started

- [Introduction to PSSH Toolkit](#)
- [PSSH Background](#)
- [PSSH Ad Usage and Rights Information: Please read!](#)
- [PSSH Style Guidelines](#)
- [PSSH PowerPoint Presentation Guide](#)

### Communications

- [Vetted facts](#)

### Materials

- [PSSH Physical Materials for Loan](#)
- [Materials for Loan: Reservation Form](#) (submit to entity you borrow materials from)
- Fliers
  - [10 Things to Prevent Stormwater Pollution Example Book Mark, Rack Card by Renton and native file](#)
  - [Alternative Car Wash Fundraisers](#)
- Schwag
  - [AdCoasters Catalogue \(PSSH branded items for purchase\)](#)
  - [PSSH Sticker Collection and native files](#)
  - [PSSH Temporary Tattoo image and native file](#)
  - [PSSH Window Cling image and native file](#)
- Posters
  - [Car wash zipped file of posters](#)
  - [I Drip, You Fix me poster](#)
  - [I Grow, Less chemicals zipped file of posters](#)
  - [I Reduce Pollution, You Plant Me poster](#)
  - [I'm Leftover, You Return Me poster](#)
  - [Pick up Poop Angus zipped file of posters](#)
  - [Pick up Poop Whiskey zipped file of posters](#)
  - [Septics Fail, You Can Prevent poster](#)

- [Spanish versions zipped file of posters](#)

## Graphics

- [Icons: zipped file of icon images and vector files, including:](#)
  - Icons in Blue Arrow image
  - Icons in Orange Arrow image
  - Orange Icons in Blue Arrow image
  - PSSH Bubble Icon
  - PSSH Car Icon
  - PSSH Dog Icon
  - PSSH House Icon
  - PSSH Tree Icon
- [Logos: zipped file of logos and native files](#)
- Ads
  - [Assorted Ads: zipped file of ads, including:](#)
    - Online
      - Feed that feeling, lucky us
      - Pity those just visiting
      - Banner: Puget Sound starts with you
    - Print
      - Pity those just visiting
      - Puget Wahoo Sound
      - Feed that feeling, lucky us
      - This drains here: small bus ad
  - More ads
    - [NYC, fertilizer: “I think you may have used just a little too much fertilizer...”](#)
    - [NYC, pesticides: “Did someone say aphids?”](#)
    - [NYC, smart watering: “Every little drop counts”](#)
    - [NYC: “5 steps to NYC”](#)
    - [Pet Waste: “Best friends don’t let best friends leave poop on the ground”](#)
    - [Car leaks: “Not all rainbows lead to gold. Don’t Drip & Drive”](#)
    - [Car wash: “talk dirty to me. Then take me to a commercial car wash”.](#)
    - [Leaves flood storm drains: “Hey! We’re not hear just for yards and gardens!”](#)
    - [Storm Drains: “Nothing but rain down the drain”](#)
    - [Holiday resolution: take care of Puget Sound](#)

- [PSSH month: “I love Puget Sound”](#)
- PSSH Creature Artwork:
  - [Original “Save Puget Sound” pdf of art](#)
  - [Original “Save Puget Sound” pdf of bags with blue background](#)
  - [Original “Save Puget Sound” pdf of bags with no background](#)
  - [2019 updated “I LOVE Puget Sound” pdf of art](#)
  - [2019 updated “I LOVE Puget Sound” pdf of bags with blue background](#)
  - [PSSH Creatures Native Files \(zipped files\)](#)
- Photography
  - [Car wash zipped file of images](#)
  - [Dog Poop Angus zipped file of images](#)
  - [Dog Poop Whiskey zipped file of images](#)
  - [Septics, RGB, Photo credit must be included. Please credit: Photo by Toni Droscher. Septics zipped file of images](#)
  - "I Grow" image: available for purchase from <http://www.istockphoto.com>; image number 7487505.
  - "I Drip" image available for purchase from <http://www.istockphoto.com>; image number 5073116.
  - "I Reduce Pollution" image available for purchase from <http://www.istockphoto.com>; image number 7104644.

## Reports and Evaluation Materials

- [PSSH Research Findings: Focus Group May 2009](#)

## PSSH Month

- [What is Puget Sound Starts Here Month?](#)
- Proclamations
  - [Governor’s Proclamations zipped file](#)
  - [PSSH Month Model Proclamation](#)
- News Release Template
  - [PSSH Month Press Release with Photo Template](#)
  - [PSSH Month Press Release Template Highlighting Your City’s/Organization’s Participation](#)
  - [PSSH Month Press Release General Template](#)
  - [PSSH Month Press Release General Template #2](#)
- [How to Upload Events Guide](#)
- [PSSH Physical Materials for Loan](#)
- [Materials for Loan: Reservation Form](#) (submit to entity you borrow materials from)

- [How to Participate in PSSH Month Guide](#)
- Example Materials
  - [Everett banner image and native file](#)
  - [Social Media Posts for PSSH Month](#)
  - [PSSH Example Ad from Kitsap County](#)